

What is claimed is:

**CLAIMS**

1. A decorative retail hanging merchandise display rack capable of bearing high capacity hanging loads comprising:

a structural steel tubular frame;

a decorative cover member for said frame, said decorative cover member being slidably mountable over at least a portion of said tubular frame for providing an aesthetically pleasing decorative covering for said tubular frame portion;

a threaded rod-like member extending through said tubular frame portion and said slidably mounted decorative cover member; and

a steel hanging member portion capable of supporting said hanging loads thereon, said hanging member portion comprising a threaded socket member threadably mateable with said threaded rod-like member and a compressive force applying surface member for applying a compressive force against said slidably mounted decorative cover member with said threaded socket member threadably mounted on said threaded rod-like member for providing an integrally connected high capacity load bearing decorative retail hanging merchandise display rack.

2. A decorative retail hanging merchandise display rack in accordance with claim 1 wherein said decorative cover member is composed of a dissimilar material from said tubular frame.

3. A decorative retail hanging merchandise display rack in accordance with claim 2 wherein said dissimilar material is wood.

4. A decorative retail hanging merchandise display rack in accordance with claim 1 wherein said structural steel tubular frame, said threadably mounted hanging member portion, and said slidably mounted decorative cover member comprise a high capacity load bearing A frame- type supporting structure.

5. A decorative retail hanging merchandise display rack in accordance with claim 4 further comprising at least a second structural steel tubular frame spaced apart from said structural steel tubular frame by said steel hanging member portion, a second decorative cover member slidably mountable over at least a portion of said second structural steel tubular frame, a second threaded rod like member extending through said second tubular frame portion and said decorative cover member threadably mounted thereon, said steel hanging member portion being threadably mounted to said second threaded rod like member for applying said compressive force against said slidably mounted second decorative member.

6. A decorative retail hanging merchandise display rack in accordance with claim 5 wherein said decorative cover members are composed of a dissimilar material from said tubular frame.

7. A decorative retail hanging merchandise display rack in accordance with claim 6 wherein said dissimilar material is wood.

8. A decorative retail hanging merchandise display rack in accordance with claim 4 wherein said A frame type supporting structure further comprises a steel base.

9. A decorative retail hanging merchandise display rack in accordance with claim 8 further comprising a second decorative cover portion mountable over said steel base and secured thereto.

10. A decorative retail hanging merchandise display rack in accordance with claim 5 further comprising a second decorative cover portion mountable over said steel base and secured thereto.

11. A decorative retail hanging merchandise display rack capable of bearing high capacity hanging loads comprising:

a pair of downwardly extending spaced apart structural steel tubular members;

a decorative cover member for said structural steel tubular members;

a horizontally extending structural steel tubular member extending between said spaced apart structural steel tubular members and structurally tied thereto;

a decorative cover member for said horizontally extending structural steel tubular member;

a threaded rod-like member extending through each of said downwardly extending structural steel tubular members and said decorative cover members therefor and structurally tying said decorative cover members to said downwardly extending structural steel tubular members;

a steel hanging member portion capable of supporting hanging loads thereon, said hanging member portion comprising a threaded socket member, said horizontally extending

structural steel tubular member further comprising a threaded rod like member threadably mateable with said threaded socket member for structurally tying said tubular members, said hanging member portion, and said decorative cover members together for providing an integrally connected high capacity load bearing decorative retail merchandise hanging display rack.

12. A decorative retail hanging merchandise display rack wherein said devorative cover members are composed of wood.